



## **Al Jazeera Sports selects Trilogy's Gemini Intercom for new sports studios communications**

*Gemini selected to provide integrated communications across Doha and Qatar Studios*

**Andover, UK – 15 November 2011** - Trilogy Communications, the global provider of digital intercom systems and Master Reference Generators to the broadcast industry, today announced that Al Jazeera Sports has become the first customer in the Gulf region to select Trilogy's Gemini distributed matrix intercom as part of the broadcaster's ongoing expansion and development of the sports studios in Doha from HD to 3D.

Supplied by systems integrator TEK Signals, this installation supports Al Jazeera's expansion of four new sports studios and the revamp of one existing studio to meet their rapidly growing production needs. The project, which consists of nine Gemini Matrices forming a distributed network between the five primary studios, will enable Al Jazeera to develop and expand the ongoing production of sports programs including coverage and commentary on the British and European football leagues through to the recently acquired rights to screen Champions League football.



For Al Jazeera, one of the key benefits of the Gemini Intercom is its compatibility with the existing Commander Intercom systems that were installed last year, which both maximises their previous investment with Trilogy and minimises new expenditure. Furthermore, as the Gemini and Commander Intercoms are intelligently linked, it provides the seamless, fully networked solution that Al Jazeera required by making it possible to integrate all of the broadcaster's communications under one system. The unified communications are now monitored by one administrator giving greater flexibility and overall control to the broadcaster's operators.

By combining integral IP capabilities with the use of both a dual redundant ring of audio and IP failsafe routing, Gemini eliminates the single point of failure of other systems and ensures a robust and ultra resilient intercom solution, which is vital for Al Jazeera's live sports broadcasting. With a wide choice of operator panels available and the ability to expand them almost limitlessly on the network, AL Jazeera ordered 100 lever key panels of varying types to create the best fit solution for their operators.



Joseph Varghese, Division Manager at Tek Signals, comments: “Selecting the Gemini Digital Matrix Intercom from Trilogy was an easy decision to make. No other Intercom available was able to provide the ease of installation, flexibility and resilience required by Al Jazeera for this project. Having worked together previously, Al Jazeera, Trilogy Communications and TekSignals have forged a strong working relationship that has enabled us all to develop and tailor the design and implementation of this installation to the customer’s exact needs. Using our combined knowledge and skills we have been able to seamlessly integrate the system and provide the support and advice needed to meet the tight timescales on this project.”

Joseph continues: “Moreover, Trilogy has established a strong presence within this market and we have been continually impressed by Trilogy’s commitment to innovation within the Intercom market and their dedication to customer support and look forward to working with them on future, exciting products in the region.”

#### **About TEK Signals**

Teksignals sets standards as a professional consultancy in the fields of Broadcasting, Telecommunications, Test & Measurements, Multimedia, Education, Instrumentation and Professional Systems. Teksignals is truly an innovator and leader in the integration of performance and different technologies. The expertise gained has given the firm a strong local and international client base and a "can do well" reputation. Teksignals believes their industry has no boundaries and they are continually striving to develop and implement new and unprecedented practical design solutions.

Over the last twelve years, Teksignals have made tremendous progress in quality, reliability, and consumer acceptance and Teksignals continues with the aim to provide total turnkey / integration solution to the Broadcasting and Telecommunication Industry.

Teksignals is focused and determined to continue providing complete quality solutions to its clients.

Tek Signals was the first in the Middle Eastern company to design and install, 3D Studios in the Middle East. To date they have installed four 3G Studios in Doha alone.

#### **About Trilogy Communications**



Trilogy has supplied audio communications equipment to customers in more than seventy countries since 1986. The company was originally formed to design and build video and audio infrastructure equipment for the television and radio broadcast market. It continues to serve this market but now also offers its products to a wide array of customers in defence, emergency management and training and simulation, oil and gas, gaming, and other industries.

Trilogy counts some of the world's best known names among its customer base. These include BBC, ITV, CBS, Hearst-Argyle, Fox TV Poland, France Television, Arqiva, Star TV, Times TV, Qatar TV, Reuters and many others.

For more information, please visit: [www.trilogycomms.com](http://www.trilogycomms.com)

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