



Trilogy helps Ryerson University educate the next generation

Ryerson University uses Mercury Intercom to educate broadcast professionals

Andover, UK – 28th February 2011 - Trilogy Communications, the global provider of digital intercom systems and Master Reference Generators to the broadcast industry, today announced that Canada's Ryerson University has installed three Mercury Intercoms into its School of Radio and Television Arts (RTA), which hosts Canada's leading undergraduate university program for broadcast industry training.

The Trilogy systems were supplied by BSE (Broadcast Equipment and Systems Inc) in three studios and connect over IP, overcoming the considerable issues of installing traditional cabling throughout the existing buildings. Each studio intercom functions independently but can also link to the other studios and MCR when necessary. Mercury provides communications between the gallery, cameramen and floor managers and allows for connection of a wide array of devices such as wireless belt packs and In Ear Monitoring.

The studios of the RTA are housed in the Rogers Communications Centre – a learning facility dedicated to the study and research of communications and electronic media. It features a comprehensive and continuously updated array of facilities and equipment including high-definition cameras and editing equipment, fully equipped television studios, computer labs with the latest image-manipulation and creation software, multi-track audio production and post-production studios, fully equipped radio production control rooms and portable on-location video production packages.

Ryerson University has educated hundreds of graduates who are now employed throughout the broadcasting, advertising, public relations, multimedia, education and communications industries. They include CEOs, anchors, producers, directors, script writers, radio and talk show hosts, production personnel such as camera operators, audio recordists and audio engineers.

Joe Scrivo (RTA Grad 1981), President & Managing Director at BSE, commented: "Ryerson's School of Radio & Television Arts is a prestigious contract for BSE and we are extremely pleased to play a role in the provision of the facilities that educate the future professionals. Trilogy's Mercury system was an obvious choice given the requirement of operation over IP combined with robust performance"



“In an industry that desperately needs a steady stream of high quality people coming through to replace those who leave, Trilogy is delighted to be involved with educators like Ryerson. We are proud that the graduates will have ‘cut their teeth’ on Trilogy Intercom systems.” said Barry Spencer, General Manager at Trilogy Communications.

For more information on Ryerson University, please visit www.ryerson.ca